

Final Report

Attendance and Value Survey
Last Modified: 10/25/2011

Summarized 11/7/2011
L. Prasch, Qualtrics

1. What was the reason you chose not to register for the Fall Conference 2011, at Kimberly Hall? Please...

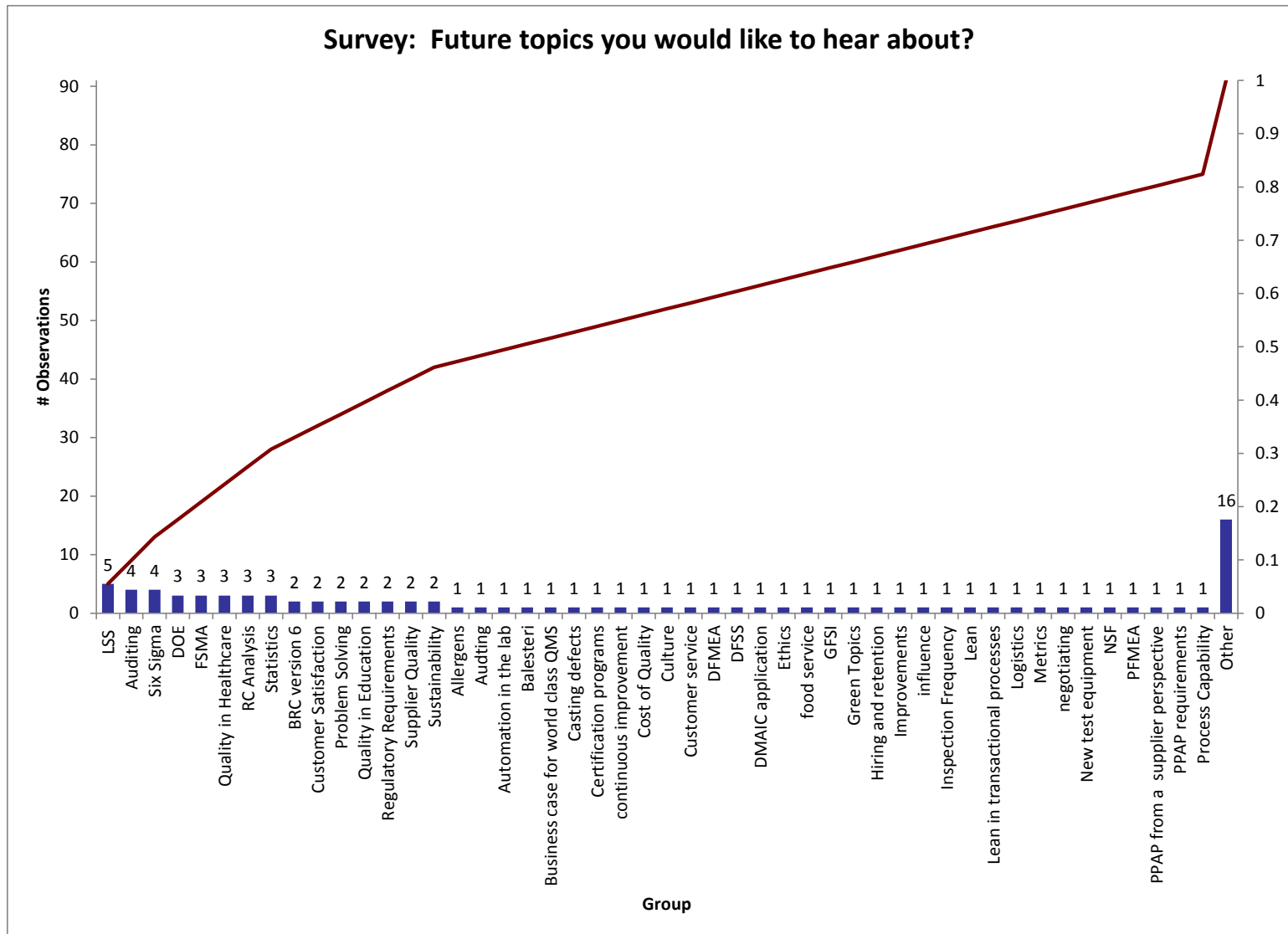
#	Answer	Response	%
1	No reason. I registered.	3	3%
2	Date and time	10	10%
3	Location	0	0%
4	Topic	16	17%
5	Priority conflict	48	50%
6	I did not know there was a conference going on	19	20%
	Total	96	100%

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1	No reason. I registered.	3	3%
2	Date and time	10	10%
3	Location	0	0%
4	Topic	16	17%
5	Priority conflict	48	50%
6	I did not know there was a conference going on	19	20%
	Total	96	100%

2. What are future topics you would like to hear about at future conferences put on by your local secti...

Text Response
LSS in Sales and Marketing
Lean Six Sigma sustainement
Quality Culture in the Workplace
Root Cause Analysis
Valuable customer survey techniques.
Techniques for solving quality related problems, the changing role of quality in organizations.
Applying the DMAIC tools
How to measure customer satisfaction.
Root Cause analysis training, Problem solving
Learn about other companies/industries, networking - meeting other quality professionals
Green topics, regulatory updates/ reviews, allergens, BRC version 6 update
QMS Process Audit Methods
Design of Experiments; Application of statistical tools
How to hold "Lean" communication on
New Product Development - Lean, Implementing KPI's, Electronic/Integrated Quality Information Systems
There is generally a good variety

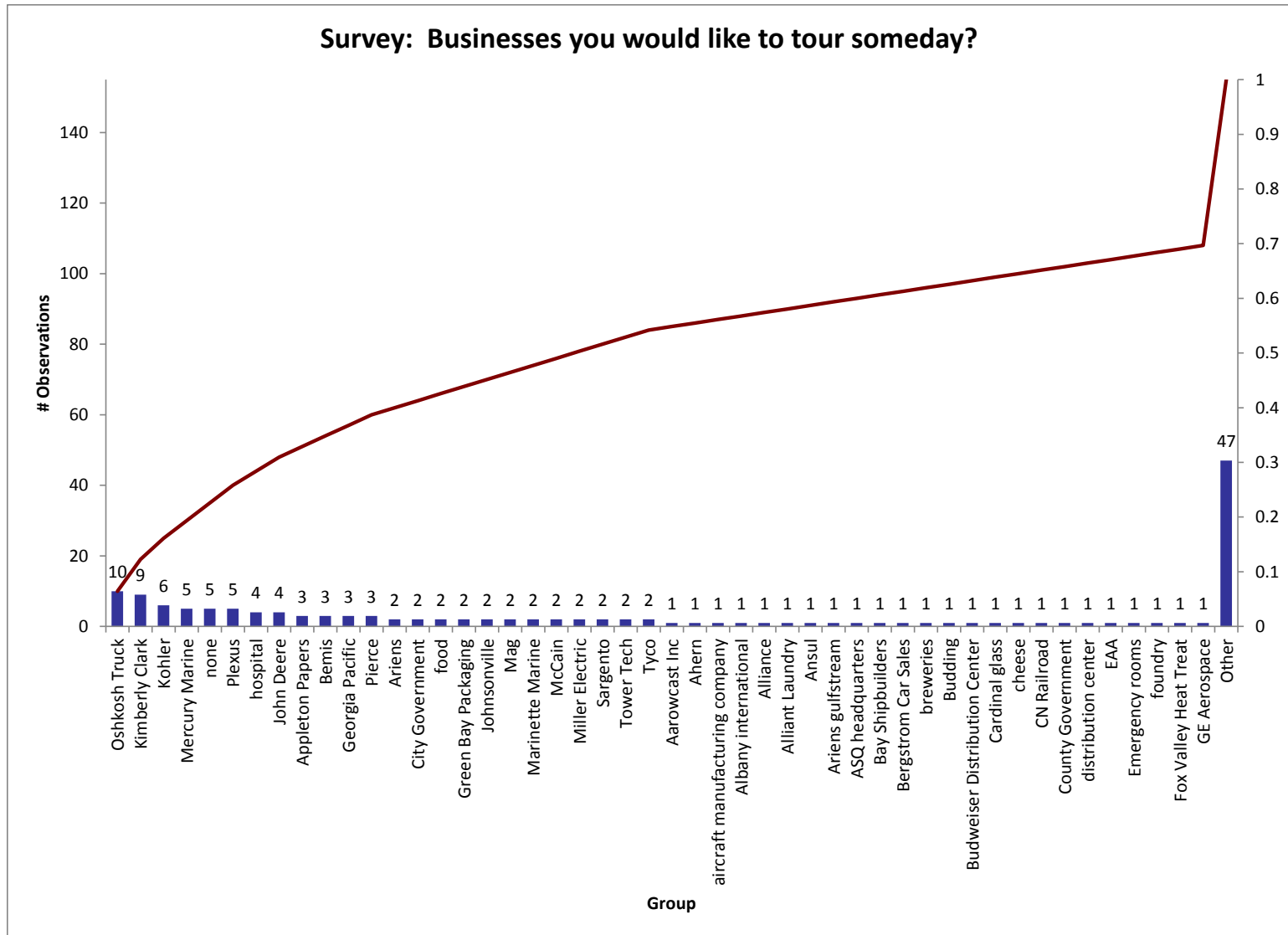
2. What are future topics you would like to hear about.....?



4. Please name a few companies you would like to tour in the surrounding area some day. Type your propo...

Text Response
A cheese factory, a paper factory, a retailer Distribution Center
A hospital,
Albany International, KC, Appleton (ie, Appleton Papers), ThedaCare is always good
Any food company
Any Foundry, Oshkosh Truck
Any of the hospitals
Any of the PPAP Mills, Green Bay Packaging, A renewable energy company
Ariens (Brillion WI), Plexus (Neenah WI), Mayville Engineering (Wautoma WI), Manitowoc Corp (Manitowoc WI), AArrowcast, Inc. (Shawano WI)
Ariens gulfstream
Bemis, Georgia Pacific
Bemis, Prolamina,
Bergstrom car sales. Breweries or wineries. PAC.
But I have not received it through my e-mail
Can not think of any that I'd like to see. Perhaps Oshkosh Truck.
Cardinal Glass Company in Portage WI
Do you mean passed or pasted in the question ? I get so many emails every day I sometimes lose the one that

4. Please name a few companies you would like to tour in the surrounding area some day.



5. What would make ASQ membership more valuable to you? Please type your response in the space below

Text Response
Hearing about more shared experiences. Tricks that work.
No recommendations
Joined mainly to keep on top of new methods for Lean/Six Sigma efforts and finding benchmark information.
Earlier tours
Stay away from posting your political opinions.
The ability to get more specific answers to questions/problems.
less emails
Membership is good, I just choose what I am interested in, it's OK if every topic does not suit my fancy.
connecting with others in the quality field and keeping up to date on new quality information
Maybe more training opportunities of some kind
Education for non-quality professionals
Some of the conferences in Milwaukee are too expensive for me to attend
Step by Step, affordable programs that lead to professional certification
I find great value in my membership through the professional networks I have been able to build over the years.
nothing, you're doing an excellent job
Professional growth opportunities Networking with other similar companies Benchmarking capabilities

5. What would make ASQ membership more valuable to you?

